



- Tile Adhesive
- Tile Grout
- Tiles Epoxy Grout
- Wall Putty











### INTRODUCTION

STRONG BOND is a leading provider of construction chemicals, specializing in high—quality adhesives, grouts, and waterproofing solutions. with a commitment to innovation and excellence, we deliver products that enhance the durability and aesthetics of construction projects.

### **MISSION**

To provides superior construction solutions that build stronger, more sustainable structures while fostering long—term customer relationships

### VISION

To be the most trusted and innovative construction chemicals company globally



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Polymer modified grey cement based tile adhesivefor fixing ceramic tiles,

natural stone & vitrified tiles in interior area

**KEY FEATURES**& BENEFIT

· Single component just add water

Polymer modified

· Better Work ability

Cost Efficient

**COVERAGE** 

Coverage is based on smoothness of substrate and thickness of mortar used. For a 3mm bed thickness the coverage will be 35-40 Sq.Feet per 20 kg. Bag.

SHELF LIFE & STORAGE

Best Before 12 Month from the date of manufacturing in unopened condition. Store in a cool & dry place

PACKING 20 kg.







Polymer modified tile adhesive for fixing tiles internal and externally. It gives excellent bond on concrete and plaster

like surface.

# **KEY FEATURES**& BENEFIT

• Single component just add water

Easy to use & better work ability

Water Resistant

• Excellent Adhesion & strength

· Ensure permanent fixing

**COVERAGE** 

Coverage is based on smoothness of substrate and thickness of mortar used. For a 3mm bed thickness the coverage will be 35-40 Sq.Feet per 20 kg. Bag.

SHELF LIFE & STORAGE

Best Before 12 Month from the date of manufacturing in unopened condition. Store in a cool & dry place

PACKING 20 kg.









Strong Bond Platinum is a cement based adhesive for wall and floor tiles.

Suitable for fixing tiles and natural stones in interior and exterior situations which includes swimming pools.

This is ideal for fixing tile on tile.

**KEY FEATURES**& BENEFIT

· Single component just add water

Polymer modified

High bond strength

· Economical & easy to use

**COVERAGE** 

Coverage is based on smoothness of substrate and thickness of mortar used. For a 3mm bed thickness the coverage will be 35-40 Sq.Feet per 20 kg. Bag.

SHELF LIFE & STORAGE

Best Before 12 Month from the date of manufacturing in unopened condition. Store in a cool & dry place

PACKING 20 kg.









High Polymer modified tile adhesive for fixing tiles internal and externally. It gives excellent bond on concrete and plaster (Application on Size: 800x1600, 1200x1200, 1200x2400 all Slab tile Marble & Granites wall & Floor both)

**KEY FEATURES** & BENEFIT

· Single component just add water

· Highly polymer modified

· Easy to use & better work ability

· Water and sock resistant

· Bonds to various substrates

• Excellent Adhesion & flexural strength

• Ensure permanent installation

Coverage is based on smoothness of substrate and **COVERAGE** 

thickness of mortar used. For a 3mm bed thickness

the coverage will be 35-40 Sq.Feet per 20 kg. Bag.

**SHELF LIFE** 

Best Before 12 Month from the date of manufacturing in unopened condition. Store in a cool & dry place & STORAGE

20 kg. **PACKING** 





### **BLOCK ADHESIVE**



#### **DESCRIPTION**

Strong Bond Block Adhesive is a factory prepared blend of carefully selected raw materials, Portland cement, graded aggregates and polymers. Designed for use with water to produce high strength thixotropic mortar ideal

for laying aerated light weight concrete, fly ash bricks, cement hollow blocks, cellular concrete blocks or smoothing over the block work surface in layers of up to 12mm thickness that meet and exceed the requirements of National and

international Standards.

**KEY FEATURES**& BENEFIT

Strong Bonding

• No curing required after block work is done

• Improved adhesion between two block

· Fast & economical

**COVERAGE** 

Approximately 100-130 sq.ft. per 40kg bag. Coverage is based on smoothness and evenness of the substrate, size of blocks used and the thickness of mortar used. A general guideline for coverage of mortar is given when

used with 25% water added to powder.

PACKING

40 kg.







Strong Bond Ready Mix Plaster, is a polymer modified premixed cement based plaster. it can be used on interior and exterior wall surface. It is cost-effective, easy to use, stronger and bonds better to its substrate. Provides an even surface on which tiling can be done faster and more efficiently.

**KEY FEATURES**& BENEFIT

High Strength

· Cracks free wall

Faster Application

• Excellent Coverage

Economical

**COVERAGE** 

A 40kg. bag of Strong Bond Ready Mix Plaster covers 15-20 sq. ft. at coverage of 10 -12 mm thickness. Coverage depends upon quality and nature of substrate

being used

SHELF LIFE & STORAGE

Best Before 12 Month from the date of manufacturing in unopened condition. Store in a cool & dry place

PACKING 40 kg.







Strong Bond Wall Putty is a cement based premium quality putty which comes in powder form. With excellent filling and surfacing characteristics, strong bonding abilities and minimal dust, the putty is best suited to provide smooth aesthetic finish and extend the life of top coat paints.

## **KEY FEATURES**& BENEFIT

Low Dusting

- · Quick Drying
- Easy Application
- Water Resistant
- Smooth Finish

# SHELF LIFE & STORAGE

Best Before 12 Month from the date of manufacturing in unopened condition. Store in a cool & dry place

**PACKING** 

40 kg.







**DESCRIPTION** High quality fine, polymer-modified,

water-resistant, cement-based powder grout designed for grouting glazed wall tiles, mosaics,

vitrified & fully vitrified tiles, floor tiles,

industrial floor tiles etc,.

**FEATURES** Polymer modified grout.

Good compressive strength. Available in range of colours Depends on substrate

SHELF LIFE Best Before 12 Month from the date of manufacturing

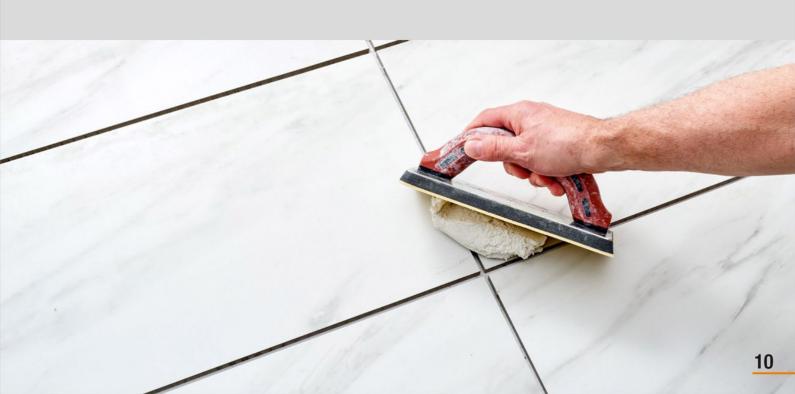
& STORAGE in unopened condition. Store in a cool & dry place

PACKING 1 kg.

#### **AVAILABLE COLOUR**









**DESCRIPTION** Epoxy Grout is a three-part system, comprising of PART A, PART B and PART C foe ease of application, The ability to fill tile / stone joints. The grout is best mixed to a smooth, creamy consistent paste. Epoxy resin based grout has a high degree of resistant to chemicals, abrasion and higher impact resistance. The cured grout-creates-tough, impermeable layer-resistant to food drops, bacteria, and dirt is easily maintained in a spiral condition.

#### **FEATURES**

Stain less and easy to clean, easy to mix and apply. Provides excellent chemical resistant property. Provides hygienic, hard wearing & impervious properties. Non-cracking or powdering. Non-Toxic & restricts entry of bacteria / dirt.

### **PACKING**

1 kg & 5 kg

30+ Colours Available













# PRODUCT DETAILS

STRONG BOND SBR is a highly potent and versatile SBR based liquid for high performance applications in waterproofing and repairs.

# TECHNICAL INFORMATION

- Type Styrene Butadiene Polymer Liquid
- Color White
- Specific Gravity 1.02 + 0.02
- Storage Condition Free from frost
- Solid Content 44 + 1 %
- For best result Use before 1 year if unopened Consumption 1Itr of Strong Bond SBR will cover 70-80sq. ft. area in 2 coats for a proportion mix 1:4:7 (Strong Bond SBR: Water: Cement)

### **PACKING**

1Ltr. & 5 Ltr.







STRONG BOND IWP is specially formulated integral liquid waterproofing compound of surface active plasticising agents, polymers & additives. It is used as an additive for cement concrete, mortar & plasters. It makes concrete cohesive and prevents segregation.

### **FEATURES**

• Corrosion resistant - Make concrete more cohesive, hence protects steel better against corrosion

· Compatibility -Being a liquid, easily dispersible & compatible with

concrete/mortar mixes.

· Permeability -It reduces the permeability of water into concrete. The setting time and compressive strength of the · Strength concrete remains within the specification limits.

Reduces shrinkage crack development in plaster · Shrinkage -& comcrete.

· Workability -Improves workability of freshly mixed cement concrete. Increases durability by improving waterproofing of · Durability -

concrete.

#### **PACKING**

1Ltr. & 5 Ltr.









**DESCRIPTION** STRONG BOND Tiles cleaner is a fast acting acid based cleaner for

regular cleaning of dirt stains on tile surface. Tile Cleaner is designed for daily maintenance of tiles. It is ideal for interior

and exterior use.

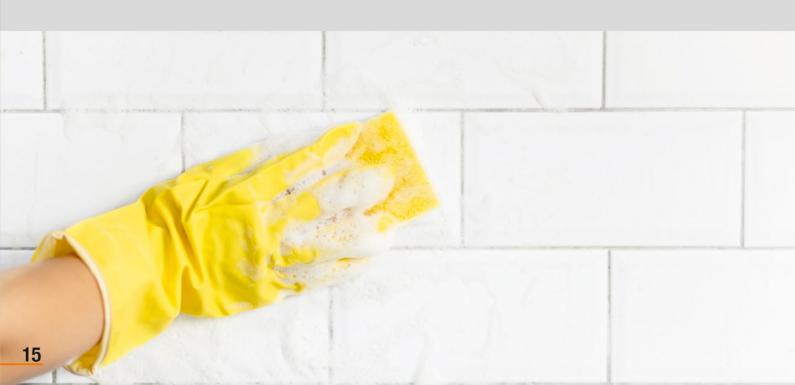
**APPLICATION** Unglazed Ceramic Tiles, Glazed Ceramic Tiles, Vitrified Tiles,

Porcelain tiles & Glass

**COVERAGE** Varies as per application

PACKING 1 Ltr. & 5 Ltr.







STRONG BOND PRIMER is a white cement based water thinnable liquid primer, that provides more adhesion and higher coverage than pure water based acrylic wall primers available in the market. It prevents the peeling of your wall topcoat and protects your walls for years to come. This product also provides the best possible opacity and whiteness needed to bring out the true colour tones of your wall paint.

**COVERAGE** INTERIOR - 200-230sq.ft/Ltr.

EXTERIOR - 110-140sq.ft/Ltr.

PACKING 1 Ltr. & 5 Ltr.











**APPLICATION** High Strength AAC Block

Available in all sizes

**KEY FEATURES** 

• Light Weight

& BENEFIT

Easy to CarryFaster Construction Time

• Excellent Thermal & Sound Insulation

• Fire Resistnce

**COVERAGE** 

Depends on Block Size

**SIZES** 

4", 6", 8", 9", 12"









### **TILE SPACERS**



### **TILE LEVELLERS**





### **TROWELS**



Trowel Size 6mm,8mm, 10mm Available











### **TILE LIFTER**





# Tiles Adhesive Direction of Use



REMOVE ANY OIL, DUST AND GREASE. तेल, ग्रीस, और धुल मिटी को हटाये



POUR WATER INTO THE BUCKET. खाली बाल्टी में पानी डाले



ADD THE POWDER AND MIX. पाउडर को उसमे डाले और मिकस करे



MIX THROUGHLY PREFERABLY WITH MECHANICAL STIRRER OR MANUALLY. सनतुलित पेस्ट बनाने के लिये सहीं मिश्रण करे



APPLY THE ADHESIVE ON THE SURFACE WITH THE SMOOTH PART OF THE TROWEL. सतह पे ओडेसिव फैलाने के लिये, ट्रोवेल के सपाट हिस्से का इस्तेमाल करे



SPREAD THE ADHESIVE USING THE TOOTHED PART OF THE TROWEL अंडेसिव को उपयुक्त मोडाइ देने के लिये ट्रोवेल के दातो वाला हिस्सा इस्तेमाल करे



AS PER REQUIREMENT DO BACK BUTTERING ON TILE.

बडी साइज की टाइल्स के लिये अेडेसिव को टाइल्स के पिछे जुरू लगाये



START PLACING THE TILES ON THE SURFACE. TAP THE TILE PROPERLY TO ENSURE COMPLETE COVERAGE ON THE BACK SIDE OF TILES.

टाइल लगाइ जा रही सतह पर टाइल्स रखना शुरु करे, टाइल्स को हल्के से ढौके ताकि टाइल्स के पिछले हिस्से पर पूर्ण कवरेज मिल सके.



REMOVE EXCESS ADHESIVE FROM THE TILE SURFACE. जुरुरत से जयादा अडेसिव टाइल की सतह पर है तो निकाल ले



GROUT 24 H AFTER FIXING. फिकसिंग के %, धंटे बाद साधे भरे

| Tile Adhesive VS Sand-Cement Mortar   |   |  |
|---|---|--|
| Tile Adhesives  | Sand-Cement Mix   |  |
| Fast and efficient, easy to use, only mix with water.   | Time consuming.   |  |
| No prior soaking of tiles is required.  | Variety Of Tiles must be soaked.  |  |
| Better bonding strength.  | Moisture can accumulate beneath the floor tile and wall tiles, causing hollow spaces and debonding.   |  |
| Can be grouted within 24 hours without waiting for the moisture to evaporate.   | Grouting cannot be done within 24 hours.  |  |
| The application can be done on existing tiles and many special substrates like polished cement, dry wall system, etc.   | Not applicable to lay low absorbent tiles like 60 x 60 cm granite or any larger tile sizes.  Not applicable to lay tiles on existing tiles, and on polished cement.  Not applicable to lay glass mosaics. |  |
| Tile adhesive typically has a smooth slurry that helps create a thinner layer when applying it for natural stone, ceramic tiles, and other wall tiles installation. | Cement-Sand slurry are usually thicker in consistency, making it difficult to spread an even layer onto the surface.  |  |

### TIRUPATI MINERALS

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